

## Presenting with Impact

**Duration:** One or two days

Presenting ourselves well may be critical to our success. All business people are called upon to make formal presentations from time to time, be it in a large public forum, in front of potential investors, addressing colleagues or at networking events. Yet speaking in public is the UK's top phobia. This course provides delegates with the essential skills needed for presenting with confidence and impact.



### Why Attend?

- To increase in self confidence in presenting
- To learn how to present with confidence and impact
- To know how to make your presentations interesting and engaging.

### Who Should Attend?

- Individuals who need to present their ideas to others
- Business leaders, managers, department heads

### Topics Covered

- The components that make a presentation effective
- Structuring the presentation using the Dialogue Strategy
- Delivering the presentation—establishing credibility and relevance, making it memorable, personal impact
- Keeping control and direction in difficult situations
- Emotional preparation
- Practice session with video feedback

### By the End of the Course Delegates will

- be able to present more clearly and effectively
- have greater confidence in speaking to groups of people.